

# CINTIA DE CASTRO STELA

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*Brazilian, 26 years old, living and working in Vancouver, Canada.  
Experience includes graphic design, production arts, web design  
and Content Management System development,  
resulting in creative brand identities, collateral, print ads,  
marketing campaigns, nice WordPress-based websites and much more.*

## Education

★ **Cásper Líbero College** – São Paulo, Brazil

2006: Bachelor Degree in Communications (Advertising)

★ **Escola Panamericana de Arte** – São Paulo, Brazil

2005: Basic on Art and Design in Advertising

## Design Softwares + Skills

★ Excellent use of Photoshop CS-CS4, Illustrator CS-CS4, InDesign CS-CS4.

★ HTML + CSS + Wordpress CMS Knowledge

★ Great use of Dreamweaver and Intermediate use of Flash.

★ Prefer to work with a **Maccintosh** computer.

## Career

★ **Skunkworks Creative Group (Vancouver, Canada)**

01/02/2009 – present (Graphic Designer)

15/06/2008 – 31/01/09 (Internship in Graphic Design)

Design and creation of logos, brand identity, stationery and collateral, print ads. Design, development and programming of websites and blogs using WordPress Content Management System. **Clients:** BC Court of Appeal, BC Courthouse Library Society, Bronson Jones & Company, Canada West Veterinary Specialists, Campbell Froh May & Rice LLP, Harris & Brun Lawyers, RDM Lawyers, among others.

★ **R2 Mix Comunicação Estratégica (São Paulo, Brazil)**

20/11/2006 – 27/03/08 (Junior Art Director)

Creation and design of logos, brand ads and collateral, including other print materials such as annual reports and brochures, etc. **Clients:** DuPont, Anfacer, BMW Financial Services, Cipatex, Invista and Tendaggi.

★ **Smart Propaganda (São Paulo, Brazil)**

19/09/2005 – 14/11/2006 (Art Assistant)

Creation and design of ads, outdoor media, promotional and P.O.P. materials, visual communication, guerrilla marketing, TV and radio spots and packaging design. **Clients:** Café Donuts/Melhor Bocado, Impacto Security, Hudson Gas Station, Café Santo André, Café Ituano, Café Floresta, INPAO Dental Care, Casa Nova Publisher, Hospital Santa Rita, FASP, SIMASP.

★ **Café Comunicação Integrada (São Paulo, Brazil)**

10/02/2005 – 13/06/05 (Art Assistant)

Designing ads and other print materials, as well as promotional materials, brand identity, collateral and photo retouching.

**Clients:** Record TV Channel, Comgas, Lopes Real Estate Company, Panamericano Bank, Fran Press, Absolut, GlaxoSmithKline.

★ **Principal – Estudo e Turismo no Exterior (São Paulo, Brazil)**

25/08/04 – 04/02/05 (Freelancer in WebDesign and Advertising)

Development of brand identity and marketing, Website development and various print materials.

★ **Demanda Pesquisa e Desenvolvimento de Marketing (São Paulo, Brazil)**

01/03/04 – 04/02/05 (Internship in Web and Graphic Design)

Development of print materials; maintenance of the company's website; development of the international newsletter; translation of research reports; development of graphs and charts.

★ **Beyen Brasil Ltda. (São Paulo, Brazil)**

01/10/03 – 06/02/04 (Internship in Marketing)

Research for new potential clients, development and improvement of the company's portfolio, creation of letters and animated cards, and development of charts and reports.

**Languages**

★ **English:** fluent.

(1996-2002) **Cultura Inglesa School** – São Paulo, Brazil: **CAE** (Certificate of Advanced English)(2002).

(2008) **CCEL (Canadian College of English Language)** – Vancouver Canadá: **Proficiency Level Classes.**

★ **Spanish:** intermediate

(2003) **CNA** – São Paulo, Brazil: Intensive classes.

★ **Portuguese:** fluent (mother tongue)