

CINTIA DE CASTRO STELA

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Graduation

★ **Cásper Líbero College** – São Paulo, Brazil

2006: Bachelor Degree in Communication in **Advertising**

★ **Escola Panamericana de Arte** – São Paulo, Brazil

2005: **Basic on Art and Design in Advertising**

Design Softwares + Skills

★ Excellent use of Photoshop CS2/CS3, Illustrator CS2/CS3, InDesign CS2/CS3.

★ Great use of Dreamweaver and Intermediate use of Flash.

★ HTML + CSS + Wordpress Knowledge

★ Work with a **Maccintosh** computer.

Work Experience

★ **Skunkworks Creative Group (Vancouver, Canada)** – **graphic design and business communications** agency

01/02/2009 – present (Graphic Arts Technician)

15/06/2008 – 31/01/09 (Internship in Graphic Design)

Design and creation of logos, brand identity, stationery, ads, websites and blogs. **Clients:** BC Courthouse Library Society, BHT Lawyers, RDM Lawyers, Omni Job Boards, BC Court of Appeal, among others.

★ **R2 Mix Comunicação Estratégica (São Paulo, Brazil)** – **graphic design and business communications** agency

20/11/2006 – 27/03/08 (Art Director Jr.)

Creation and design of logos, institutional and promotional ad campaigns for several medias, institutional print materials such as annual reports and brochures, among others. **Clients:** DuPont, Anfacar, BMW Financial Services, Cipatex, Invista and Tendaggi.

★ **Smart Propaganda (São Paulo, Brazil)** – **graphic design and business communications** agency

19/09/2005 – 14/11/2006 (Art Assistant)

Creation and design of ads, outdoor media, promotional and P.O.P. materials, visual communication, guerrilla marketing, TV and radio spots and packaging design. **Clients:** Café Donuts/Melhor Bocado, Impacto Security, Hudson Gas Station, Café Santo André, Café Ituano, Café Floresta, INPAO Dental Care, Casa Nova Publisher, Hospital Santa Rita, FASP, SIMASP.

★ **Café Comunicação Integrada (São Paulo, Brazil)** – **graphic design and business communications** agency

10/02/2005 – 13/06/05 (Art Assistant)

Designing ads and other print materials, as well as clothing, promotional materials, development of logos, and photo retouch. **Clients:** Record TV Channel, Comgas, Lopes Real Estate Company, Panamericano Bank, Fran Press, Absolut, GlaxoSmithKline.

★ **Principal – Estudo e Turismo no Exterior (São Paulo, Brazil)** – **travel and tourism** agency

25/08/04 – 04/02/05 (Freelancer in WebDesign and Advertising)

Planning on communication and marketing, Website development and various print materials.

★ **Demanda Pesquisa e Desenvolvimento de Marketing (São Paulo, Brazil) – Marketing Research Company**

01/03/04 – 04/02/05 (Internship in Web and Graphic Design)

Development of print materials; maintenance of the company's website; development of the international newsletter; translation of researches; development of graphs and charts for the research reports.

★ **Beyen Brasil Ltda. (São Paulo, Brazil) – Marketing Research Company**

01/10/03 – 06/02/04 (Internship in Marketing and New Business)

Prospection of new clients, development and improvement of the company's portfolio, creation of letters and animated cards, and development of charts and reports.

Languages

★ **English:** fluent.

(1996-2002) **Cultura Inglesa School** – São Paulo, Brazil: **FCE** (2001) and **CAE** (Certificate of Advanced English)(2002).

(2008) **CCEL (Canadian College of English Language)** – Vancouver Canadá: **Proficiency Level Classes**.

★ **Spanish:** intermediate

(2003) **CNA** – São Paulo, Brazil: Intensive classes.

★ **Portuguese:** fluent (mother tongue)

Important Abilities and Experience acquired

★ Proactivity, responsibility, punctuality and organization

★ Excellent relationship skills

★ Ability to work in a very fast paced environment, under short deadlines

★ Exposure to many communication vehicles, such as advertisements, stationery, collateral, radio, TV, direct mail and promotional materials

★ Six years of experience in Advertising and Graphic Design